

# **Friends of Del Cerro (FODC) Minutes**

## **July 12, 2017**

1. **Call meeting to Order:** 6:43pm
2. **Introductions — Present:** Jeri, Jackie, Jane, Mary Roberts, Christine & Mike. **Absent:** Glenn
3. **Approval of Agenda:** Approved without objection
4. **Approval of the June 28th, 2017 Meeting Minutes:** Approved with date correction
5. **Officers Report —**
  - Chair Report —** Jackie O'Connor
    - Mark, Jane & Jackie met to clarify terms / rules and to be included in Bylaws association with FODC & MAD
    - Move to approve the Bylaws with additions, revisions and corrections. Motion set forth by Jane 2<sup>nd</sup> by Christine
    - Revise committees to the following:
      - **Marketing Committee** – Mike & Christine Kociela
      - **Finance Committee** – Glenn Thomas
      - **Membership Development Committee** – Glenn Thomas
      - **Special Benefits Committee** – Jackie O'Conner
      - **Fundraiser / Sponsorships / Grant Committee** – TBD
    - Mixer Event for Economic Development Department for the City tentatively scheduled for July 31, at the Adams Ave. Business Improvement Office. Jackie to keep us posted
  - Vice Chair Report —** No Report
  - Secretary Report —** Jeri Deneen — No Report
  - Treasurer Report —** Christine Kociela
    - Checked PO Box no viable mail
    - Reviewing financial documents, will touch base with Bonnie
6. **Status of Action Items —**
  - Bylaws Update with motion to approve Bylaws — Motion approved
  - Jackie to contact Paul regarding Bylaws
  - Development Department for the City tentatively scheduled for July 31, at the Adams Ave. Business Improvement Office. Jackie to keep group posted
7. **New Business:**
  - Grant award list specifics guidelines for submission
  - Continued research for additional grant opportunities
  - Committee determined brand options are: Del Cerro – Just Perfect; Del Cerro, Shhhh don't tell anyone
  - Mike to establish a grant budget that includes products, T-Shirts, License Plate Holders, Mugs, Etc.
  - Jeri to contact graphic designer for type treatment options. Mid Century type font, no logo
  - New Member discussion opportunities next meeting
  - Determine "ownership" of Del Cerro and College median to determine if upgrades are attainable through grant awards. Jackie to ask Paul
  - MAD & FODC continuing to move forward as a collective effort

8. **Old Business —**

- Moving forward on Micro District Grant Award
- Continued research for additional grant opportunities
- Determine “ownership” of Del Cerro and College median to determine if upgrades are attainable through grant awards
- MAD & FODC continuing to move forward as a collective effort

9. **Committee Reports —**

**Standing Committees:**

- **Marketing Committee** – Mike & Christine Kociela —  
Contact for potential logo development is unavailable to take on the project.  
Suggested some of the grant funding to be set aside for promotional product that will include the new Del Cerro logo
- **Finance Committee** — No report
- **Membership Development Committee** — Glenn Thomas — No report
- **Special Benefits Committee** — Jackie O’Connor & Jane Klofkorn –  
Jackie to call Mark to get FODC on the agenda for the next Navajo Planning Committee Meeting
- **Fundraiser / Sponsorships / Grand Committee** — TBD
- **Maintenance Assessment Formation Committee** – Jackie as acting moderator  
Discussion that MAD will move forward in conjunction with FODC as a collective group

**Ad Hoc Committees:**

- **Del Cerro History Committee** — No Report  
Jane has also suggested producing a Del Cerro recipe book
- **Del Cerro Recipes** — Jane Klofkorn –  
Jane will assume responsibilities. Jane has a San Diego recipe book she originally published and will collect recipes exclusive to Del Cerro to be published electronically

10. **Action Items / Recap Motions —**

**Actions:**

- Jackie to contact Paul regarding Bylaws
- Christine to contact Bonnie and review financial documents
- Jeri to give Christine access to online financial information
- New Member discussion opportunities next meeting
- Determine “ownership” of Del Cerro and College median to determine if upgrades are attainable through grant awards. Jackie to ask Paul
- MAD & FODC continuing to move forward as a collective effort
- Continued research for additional grant opportunities
- Development Department for the City tentatively scheduled for July 31, at the Adams Ave. Business Improvement Office. Jackie to keep group posted

**Grant Application Fulfillment Actions:**

- Committee determined brand options are: Del Cerro – Just Perfect and Del Cerro, Shhhh don’t tell anyone
- Mike to establish a grant budget that includes products, T-Shirts, License Plate Holders, Mugs, Etc.
- Jeri to contact graphic designer for type treatment options. Mid Century type font, no logo
- Grant fulfillment will recognize City of SD on the sleeve of t-shirts

**Motions:**

- Motion to approve the Bylaws with additions, revisions and corrections.  
Motion set forth Jane, 2<sup>nd</sup> by Christine

**11. Announcements —**

- Next Meeting 26th July at 6:30 — Location is Mary's home

**12. Adjourn —**

- 8:53pm

Respectfully submitted,  
Jeri Deneen  
Secretary  
July 24, 2017