

Friends of Del Cerro (FODC) Minutes

December 05, 2017

1. **Call meeting to Order:** 6:45pm
2. **Introductions — Present:** Jeri, Jackie, Christine, Mike, Glenn, Mary, Jane **Absent:** NA
Present via conference call or via teleconference: NA
3. **Approval of Agenda:** Approved without objection
4. **Approval of the November 8th, 2017 Meeting Minutes:** Approved without objection
5. **Officers Report —**
 - Chair Report —** Jackie O'Connor
 - Jackie reported on the success of the FODC Party
 - Requested Governance Committee Meeting
 - Jackie reviewed December Schedule
 - Reviewed Bylaws and final edits to be made at the next Governance Committee Meeting
 - Grant Workshop — Jackie attended the Grant Workshop. Reported that operational grants are difficult but attainable. Jackie will continue to investigate opportunities
 - Jackie presented the Proposed Del Cerro Maintenance Assessment District Budget, Allocation by Corridor. Jackie will clarify with Paul the means and methods, percentages and overlaps of the report.
 - Jackie discussed setting a Committee Planning meeting to flush out committee chairs and vacancy needs. Most needed is Fundraising and Finance
 - Jackie reported that there are multiple owners of the Del Cerro / College Avenue median
 - Vice Chair Report —** No Report
 - Secretary Report —** Jeri Deneen — No Report
 - Treasurer Report —** Christine Kociela
 - Christine emailed the P&L to FODC board members
 - No significant items in the PO Box
6. **Committee Reports —**
 - Standing Committees:**
 - **Marketing Committee** — Mike & Christine Kociela — Mike presented logo series.
 - **Finance Committee** — Glenn Thomas — No report
 - **Membership Development Committee** — No report
 - **Special Benefits Committee** —
Petition Meeting — Mark, Jackie, Mike
Discuss Structure of MAD reporting to FODC
Jackie is chair and Mark is sub advisory Sub Committee Chairman
 - **Fundraiser / Sponsorships / Grant Committee** —
Membership will be the key component for revenue for FODC
 - **The Del Cerro Maintenance Assessment District Advisory Group** — Jackie as acting moderator
Jackie, Mike, and Mark met and reviewed on line petition and reviewed the next steps

- **Governance Committee** — Jackie as acting moderator
Paul has requested some members of FODC to meet with Skip prior to finalizing the Engineers report. Potential dates are December 20th, 21st or 22nd. Jackie will coordinate. Jackie, Mary, Jane and Mike will attend. Skip wants to meet Meeting to be set to finalize Bylaws
Set a Governance meeting on December 12th or 13th. Jackie to finalize.

Ad Hoc Committees:

- **Del Cerro History Committee** — No Report
- **Del Cerro Recipes** — Jane Klofkorn — No Report

7. Action Items / Recap Motions —

Actions:

- Jackie, Mike, Mary, and Jane to meet with Skip prior to finalizing the Engineers Report
- Jackie to confirm the date of the next Governance Meeting for December 12th at Mike and Christine's Jackie snacks and Christine will provide the wine
- Mike to finalize getting the logo files
- Mike to order initial merchandise for sale items
- Board to determine best locations to sell merchandise. Windmill, KNB, Einstein's (possibly), Chevron, El Toro Del Cerro, Madra Deli Wines & Spirits
- Glenn to review existing FODC email addresses
- Jackie to report back to Paul on the Proposed Del Cerro Maintenance Assessment District Budget of Allocation by Corridor
- Mary will accept the calls directed through the MAD petition
- Mary will track email from the MAD petition.
- Mike to post petition
- Jackie to find out when the elections will be held for the Navajo Planning Committee Group
- As a board, collectively consider a method, through additional members, to approach Kaiser to continue the distance of the upgraded medians under their jurisdiction
- The FODC Board as a collective to focus on filling committee positions, fundraising opportunities and membership development
- Governance committee to review grant list of opportunities provided by Jackie
- Jackie determined the "ownership" of the Del Cerro and College median is multiple agencies. Additional details will be presented later to determine a plan of procedure for potential future upgrades.

Grant Application Fulfillment Actions:

- Mike finalizing the coordination of the Del Cerro branding

Motions:

- Motion to accept Mike's logo design – Motion set forth Glenn, 2nd by Mary
- Motion to approve Mike to spend an initial \$1,000 to order initial promotional merchandise – Motion set forth Mary, 2nd by Glen

Appointments:

- Mark Rawling is appointed as Chair of the MAD Campaign Sub Committee of the FODC, by Jackie with the unanimous consent of the board

8. Announcements —

- Next Meeting 17th January at 6:30.
- Refreshments Jeri — Location is Glenn's home

9. Adjourn —

- 8:15 pm

Respectfully submitted,
Jeri Deneen, Secretary
January 17, 2018