



## **Friends of Del Cerro (FODC) Minutes December 12, 2018**

1. **Call meeting to Order:** 6:38pm
2. **Introductions** — **Present:** Jackie, Jane, Jeri, Mary, Joe, Glenn, Mark, Bonnie **Absent:** Allen Gruber  
**Sitting In:** Jay Wilson  
**Visiting:** Bob Hickman  
**Present via conference call or via teleconference:** NA
3. **Approval of Agenda:** Approved without objection
4. **Approval of the August 29th, 2018 Meeting Minutes:** Approved without objection
5. **Officers Report** —  
**Chair Report** — Jackie O'Connor  
Jackie discussed having created two ad hoc committees
  - Princess Del Cerro Park Refurbishment — Ad Hoc Committee —  
Mark acting as Chair and Jay as Co-Chair
  - Forum Front Porch Ad Hoc Committee — Glenn Thomas acting as Chair
  - Election of officers for the Board of Directors. Board requirements —  
FODC Bylaws state the Board needs a minimum of 7 and has a cap of 13 board members**Proposed**
  - Chair Jackie O'Connor
  - Vice Chair Glenn Thomas
  - Secretary Jeri Deneen
  - Treasurer Glenn Thomas  
- Motion: To approve the slate officers  
Committee Chairs  
Jackie discussed the following committees
  - Crime and Safety Jackie, Jeri, Jane, Mary and Joe  
(Ad Hoc Neighborhood Watch Committee is a sub committee to Crime and Safety)
  - Capstone Jackie, Joe, Jeri
  - Executive Committee Jackie O'Connor, Glenn Thomas
  - Finance Glenn Thomas, Luis Serrano Bonnie Kenk
  - Grants, Donations, Fund Raising Jackie O'Connor, Mark Allan
  - Marketing Glenn Thomas, Joe Lerner, Jane Klofcor, Mark
  - Membership Glenn Thomas, Bonnie Kenk
  
- Board Member requirements were reviewed on the following areas
  - Annual Membership
  - D&O Insurance
  - Serve on Committee
  
- Jackie reminded the Board of the three key areas Safety, Beautification, and Cohesiveness
- Board Members will be receiving a board member packet
- Jackie discussed membership contributions beyond standard membership fees, and insurance fee contributions.
- Jackie reminded the Board that small tasks are also very important for our success

**Vice Chair Report** — Glenn Thomas

- Glenn review the FODC Website  
“Get it Done” Website <https://www.sandiego.gov/form/get-it-done-homepage>  
The suggestion was made for all board of directors to utilize this site for all needed City related repairs and then to report back to the board on the response from the City at the next meeting
- Glenn and Mark are focusing on the “Why” to be a FODC member on the website
- Open Volunteers List, all FODC board members are tasked with finding volunteers
- Glenn reported on the Alicia Zagal CrowdRise efforts — FODC raised \$1000.00 through CrowdRise
- FODC is working with California Bank and Trust and Del Cerro Tennis Club. James Hunt is the main contact. Mark will make an appointment to move the efforts forward.
- Glenn presented a report on the SDFRF campaign

**Secretary Report** — Jeri Deneen

- Jeri reviewed the previous action items

**Treasurer Report** — Glenn Thomas and Bonnie Kenk

- Glenn reviewed all financial statements

6. **Committee Reports** —

**Standing Committees:**

- **Marketing Committee** — Glenn Thomas —
  - Glenn reviewed the merchandise at Windmill Farms. Ready to setup another order
  - Glenn reviewed the need for committee replacements for Mike and Christina
- **Grants, Donations & Fund Raising Committee** — Jackie O’Connor, Mark Allan  
Jackie reported we still have funds available from the Micro District Grant. It’s also time to apply for the 2019 Grant.
  - FODC needs to review and republish Policies and Procedures
  - Economic Development Grant request for qualifications are now due
  - Glenn proposed a motion to apply for a budget for a City of San Diego Economic Development Grant for FODC to lead and underwrite a business & community event designed to create, retain and expand economic activity in Del Cerro and the Navajo areas
  - Front Porch Grants and partner report was given by Glenn with the discussion of the possibility of a Design Competition being held
- **Community Relations** — Jackie O’Connor
  - No report
- **Membership Development / Strategic Plan Committee** — Glenn Thomas —
  - Glenn is looking for Co-Chair & as well as volunteers
  - Motion set forth for a lifetime business membership of \$1000.00

**Ad Hoc Committees:**

- **The Del Cerro Maintenance Assessment District Advisory Group** — Jackie as acting moderator
  - Still pending but looking more hopeful. Jackie hoping to have a new meeting with Paul soon.
- **Crime and Safety Committee** — Jeri Deneen, Jackie O’Connor, Jane Klofkorn, Mary Roberts Julie Carrananto, Robbie Howell, Thomas Harrison, Jim Listen, Jesiah Neff
  - Jackie reported on the recent Crime and Safety Meeting that was held on October 10<sup>th</sup>, 2018. Below is the list of the Speakers and their presentations:  
Jesiah Neff, Program manager for Environmental Services Department, of the mayors office reported on a pending sting operation for Chaparral Canyon, regarding homelessness A clean up effort is the result. The City continues to do abatement monthly. They’re working with the San Diego River  
Jim Liston presented his report on the newly established Neighborhood Watch initial organization and neighborhood events

- **Capstone Project** — Jackie as acting moderator
  - Requesting assistance with this project
  - Identify partners in the areas of Crime/Health/Safety
  - Review Collective Impact Framework
- **Neighborhood Watch** — Jackie as acting moderator
 

Assistance is needed in the areas of:

  - Review Neighborhood Watch Information
  - Plan a meeting with CRO John Steffen
  - Identify block captains and ask them to our next meeting
  - Please invite your neighbors who could assist us with this effort

## 7. Action Items / Recap Motions —

### **Actions:**

- Jackie to invite Julie O'Connor Quinn to the next board meeting
- Glenn to draft a board member packet
- Jackie to include on the next agenda for the board to review the bylaws related to elections
- Jackie to add "Safety" to the FODC By-Laws
- Glenn to set up a joint meeting with California Bank and Trust
- Jackie to review other insurance liability companies as potential alternates
- Jackie to contact the president of the Navajo Planning Community Meetings to suggested that we combine community meetings.
- Jane to get ahold of Glenn and speak to the merchandise manager at Windmill Farms to discuss a better location of our merchandise. This is to take place once FODC has delivered additional merchandise to sell
- Jackie to send out a notice for the Governance Committee meeting. This will be covered through emails.
- Joe to attend the next Crime and Safety meeting. Joe has information on how to set up the Neighborhood Watch groups.
- Jeri to generate emails confirming the Annual Meeting Date, time and location.
- Glenn to post the Annual Meeting date, time and location on the FODC website.
- Glenn requested that all board members go to the FODC website, review the entire site and send all suggestions to Glenn — a single suggestion at a time.
- Mark will make an appointment with Glenn and James Hunt with California Bank and Trust and to move the efforts forward with Del Cerro Tennis Club and/or any other items that might be beneficial as a collaboration.
- Board members to post on NextDoor and FODC's Facebook website items of interest about the community and/or individuals within our community
- "Get it Done" Website <https://www.sandiego.gov/form/get-it-done-homepage>  
The suggestion was made for all board of directors to utilize this site for all needed City related repairs and then to report back to the board on the response from the City at the next meeting
- FODC Board Members are tasked with finding volunteers to fulfill the Open Volunteers List
- Mark will make an appointment to move the efforts forward.

### **Grant Application Fulfillment Actions:**

- Mark will go to door to door to businesses within Del Cerro to buildup memberships. Mark's plan is 5 new business and 10 new individual memberships this next month

### **Motions:**

- Motion set forth to approve the Slate of Officers for a one-year term
  - Motion set forth by Jane, 2<sup>nd</sup> by Mark and approved by unanimous vote
- Motion set forth that FODC apply for a City of San Diego Economic Development Grant for the following purpose as noted in our application:
 

"FODC proposes to lead and underwrite a business & community event designed to create, retain and expand economic activity in Del Cerro and the Navajo area."

The details of time, place, budget and format to be recommended by a business leadership steering committee and its appointed leaders, and approved by the Board of Directors of FODC.

It is understood that our commitment to such an event is contingent on approval of this grant. Also it

is understood the bulk of the grant would be used to build attendance and support of the community at large. The event itself would be funded by participating business sponsorships and registration fees. This is consistent with our mission to build community cohesiveness and economic development.

- Motion set forth by Glenn, 2<sup>nd</sup> by Joe and approved by unanimous vote
  
- Motion set forth for a lifetime business membership \$1,000
  - Motion set forth by Glenn, 2<sup>nd</sup> Mark and approved by unanimous vote
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- Motion set forth to approve the financial statements
  - Motion set forth by Glenn, 2<sup>nd</sup> Mark and approved by unanimous vote
  
- Motion set forth with the Crime and Safety Committee for each member to establish 10 new Neighborhood Watch members within the next year.
  - Motion set forth by Glenn, 2<sup>nd</sup> Joe and approved by unanimous vote
  
- Motion set forth to fundraise for \$15,000 to upgrade and enhance Princess of Del Cerro Park and the surrounding grounds. Mark presented a list of refurbish needs at approximately \$15,000.00. Jay and Mark to head this committee for a 2 year appointment.
  - Motion set forth by Mark, 2<sup>nd</sup> Jane and approved by unanimous vote

**MOTION  
VIA EMAIL**

- No motions set forth at this time

**Nomination:**

- No nominations set forth at this time

**Nomination:**

**VIA EMAIL:**

- No nominations set forth at this time

**Appointments:**

- No appointments set forth at this time

**8. Announcements —**

- Next Crime and Safety Committee Meeting, **second week of each month**. Exact date is January 9<sup>th</sup>, 2019. Location is Jane's home. No refreshments will be served

**9. Adjourn —**

- 8:14

Respectfully submitted  
Jeri Deneen  
Secretary  
January 16<sup>th</sup>, 2019